

13th
EDITION

650+
EXHIBITORS

1500+
LIVE MACHINERY

15000+
PRODUCTS & SERVICES

50500+
VISITORS

12+
COUNTRIES

Concurrent Events:

Electroasia
An Exhibition on Electrical & Electronics **EXPO**

LASERX
An Exhibition on Cutting & Welding Technology

**EXPO
2024**

*India's Leading Exhibition on
Machine Tools & Automation Technology*

13th **MACHAUTO** TM
EXPO 2024

An Exhibition on Machine Tools & Automation Technology

23 24 25 26 FEBRUARY 2024

LUDHIANA EXHIBITION CENTRE

G. T. Road Sahnewal, Ludhiana

Organised by

UDAN
MEDIA & COMMUNICATIONS PVT. LTD.

www.machautoexpo.in

About Organiser

Founded in 2012 with humble means and a strong desire to be the best in business, today Udan Media & Communications Pvt Ltd. is the name to bank upon for Organizing, Managing and Developing India's leading exhibitions. The organization is known for its dedicated and committed efforts in providing a strong platform to the entrepreneurs across the country and overseas.

Our objective is to uplift the SMEs by providing them a common platform to showcase their product, get an exposure to new technology and become competitive to face the new global challenges. Through committed endeavour and a no-compromise attitude to quality, UMCPL has become an ideal partner for new ideas, products and services.

The leader in business and industrial trade fair Udan Media & Communication Pvt Ltd is all about bringing change in the industrial environment of India as a whole. Managing worldwide networking, planning and execution from its office through collaborative teamwork, and meticulous control of macro and micro-level logistics, With the extraordinary precision that goes into developing each aspect of the event, UMCPL is almost an absolute name saved in the corporate calendars of hundreds of companies across India and beyond.



13 years of expertise | 42+ Exhibitions hosted | 7500 + Exhibitors | 150000 + Visitors
Managing 5 top brands in different B2B Vertical | 250+ Industrial & Business Categories Covered
Supported by 70+ Business Associations

*Teamwork makes
the dream works...*



About Machauto Expo

***India's Leading Exhibition on Machine Tools
& Automation Technology***

MachAuto 2024 is India's most acclaimed, Machine Tools and Automation Technology Exhibition. The 13th edition of this machine tools exhibition demonstrated itself to be among one of the most comprehensive and protracted events with world-class facilities for product display. Over the years, MachAuto has been one of the prime contributors to the development of the machine tools industry and automation technology, enabling its exhibitors and visitors with cutting edge and power house technology that stands for engineering excellence, innovation, quality and reliability.

MachAuto is not just an exhibition but a platform to see, understand and learn where the industry is heading to. The showcase at MachAuto offers a quintessential launch pad for new ideas, products and services, a conducive environment for forging joint ventures, collaborations and an open marketplace to source ideal solutions with an anticipated 1,00,000 visitors and beneficiaries and With an exhibition area spread over .12000 sq. mtr and a guarantee of over 650+ participants both national and international, the MachAuto Expo is a place to be.

Why Exhibit

MachAuto Expo is an exposure to world market which faces the global challenges and finds solutions. Through its strong marketing network & dedicated team, MachAuto Expo had successfully accomplished its 12 years. Machauto has vision to see the industry of India on international market.

- » Great exposure to your brand.
- » Adding credibility
- » Best place to meet potential clients
- » Best platform to introduce new products & live demonstrations
- » What features / benefits buyers are looking for
- » Knowing new marketing trends & scenario
- » What locations buyers are coming from
- » New products & technology launches
- » Help you to analyze your competition
- » Help you build a strong relationship with your existing customers.
- » Opportunity for new business alliance
- » Aid in damage control
- » Technology advancement in the industry
- » Gives you an opportunity to meet existing customer
- » Opportunity to expand your database
- » Immediate response from your target client

- **92%** of the Exhibitors agreed that MachAuto 2023 delivered the right visitor for the Industry.
- **95%** of the Exhibitors rated their Experience as very satisfied with MachAuto 2023.
- **95%** of the Exhibitors said that MachAuto 2023 is best Exhibition in North India as Compared with others.
- **95%** of the Exhibitors said that they will participate in next edition.



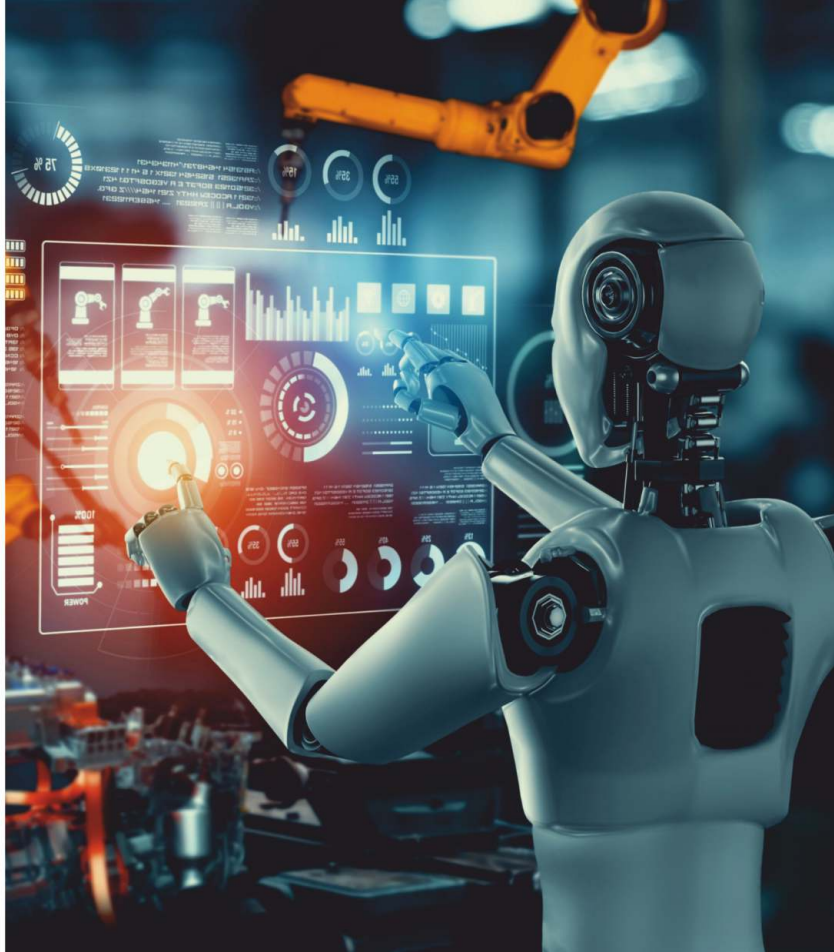
Machines Will Do More Tasks Than Humans by 2025:

World Economic Forum

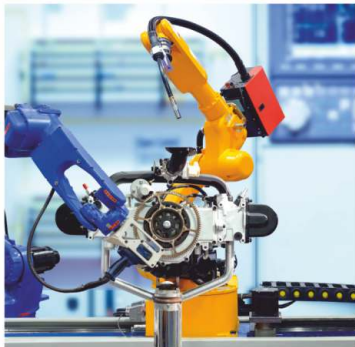
A report from the World Economic Forum released, forecasts that machines will perform more than half of all "work tasks" by 2025, compared to just 29% today, a projected 133 million new roles will be created, leading to 58 million new jobs. This would positively impact the demand for Machine Tools and allied technologies in India. The Indian manufacturing market is rapidly opting for advance machine tools and allied technologies to achieve enhance productivity.

Discover the world of technology with MachAuto

The young and strong team of Udan Media and Communications Pvt. Ltd. has provided an unmatched quality to its partners with a vision to be the pioneers in exhibition industry. We are open to changes and create business friendly environments where the exhibitors feel that they are part of the process with changing times. Our aim is better growth of Industry, sustain ability of business and contribute economically to the Nation building.



Focused Sectors



MACHINE TOOLS - CUTTING

- Bandsaw Machine
- Broach Machine
- CNC/VMC/HMC Machines
- Cutting Tools
- Drilling Machine
- Electrical Discharge Machining (EDM)
- Hacksaw Machines
- Hydraulic Machine
- Lathe
- Milling Machine
- Shaper Machine
- Slotting Machine
- SPM'S
- Surface Grinder
- Tapping Machine
- Wire Straightening & Cutting Machine

MACHINE TOOLS - FORMING

- Bar, Section and Tube working machines
- Bolt Forming machine
- Casting & Forging
- Die Casting
- Foundry
- Furnace
- Hammer
- Heat Treatment & Hardening
- Hydro forming
- Induction
- Presses

- Punching machines
- Sheet metal cutting machines
- Wire forming machines

MACHINE TOOLS ACCESSORIES

- Chucks
- Gear Box
- Machining parts

WELDING & CUTTING

- CNC Plasma Cutting Machines
- Industrial Etching Machine
- Laser Cutting Machine
- Marking Machines
- Welding Accessories
- Welding Machine

ROBOTICS & AUTOMATION

- AC Geared Motor
- Automation
- CAD / CAM / CAE
- CNC Controllers
- Drive
- Feeder
- Motor Drives, Controller, Sensor
- Robotics
- Software

ELECTRICAL & ELECTRONICS PRODUCTS

- Cable Trays, Electronic Enclosures
- Control Panels

- Electric Motors
- Electronic Industrial Component
- Electronic Products
- Online UPS
- Power Control & Switchgears
- Power Supplies
- Sensor, Switches
- Servo, PLC
- Temperature Control Equipments
- Transformers
- Voltage Stabilizers, Servo Panel
- Wire, Switches, MCB

HYDRAULIC & PNEUMATICS

- Hydraulic & Pneumatic parts
- Hydraulic Cylinders
- Hydraulic Products
- Hydro Pneumatic Press
- Pneumatic Products

OTHER ENGG. PRODUCTS

- Cranes & Elevators
- Fabrications
- Industrial Chillers
- Material Handling
- Packaging Machines
- Packaging Products
- Plastic Machinery
- Water Treatment Plant
- Weighing Machine
- Wood Working Machine

Focused Sectors

INDUSTRIAL SUPPLIES

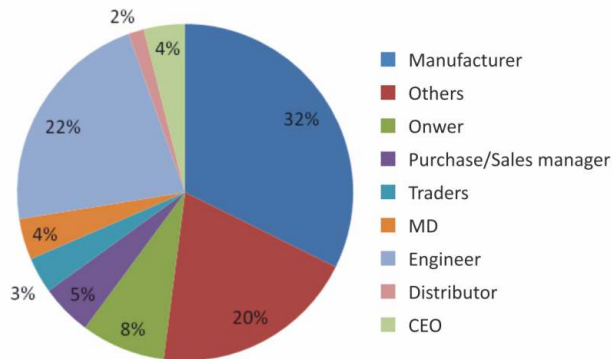
- Abrasives
- Air Compressors
- Air Dryer
- Bandsaw Blade
- Bearing & Seals
- Castor Wheels
- Chains & Chain Link Fence Fittings
- Chip Conveyor for CNC/VMC
- Coating Plant
- Coating Products
- Coil Feeder
- Conveyor Belt
- Coolant Pump
- Cooling Tower
- Electroplating
- Fasteners
- Hand Tools
- Hardware Accessories
- Holograms
- Industrial Belt
- Industrial Cooler
- Industrial Equipments
- Industrial Fans
- Industrial Moulds, Die Castings
- Industrial Paints
- Industrial Springs
- Linear Guideways
- Lubrication
- Magnetic Drills
- Magnetic Products
- Metal Fabricator
- Oil & Coolants
- Pollution Control Systems
- Powder Coating Machine
- Power Tools
- Printing Machines
- Rubber Parts
- Safety Equipments
- Screw Refrigeration Compressor
- Seals
- Sheet Metal Components
- Spectrometer
- Spindles
- Steel
- Steel dowel pins
- Storage and Security Products
- Thread Repairing Products
- Ultrasonic Flaw Detectors
- V Belts
- Vacuum Cleaner
- Valves and Pumps
- Vibrating Machines
- Vibration Pads
- Water Treatment Plant
- Zinc Plating
- Wire, Switches, MCB



Visitor Profile

MachAuto Expo-2023 promises to hold tremendous significance for all levels in manufacturing organization, service sector, traders and its officials like CEO's & Entrepreneurs, Senior Executives, Corporate Planners, Manufacturing Managers & Executive, Shop Floor Engineers, Technicians, Agents of sector such as officials units, diplomats & Ministerial trade delegates from across the world we also visiting this show.

- Automation
- Agriculture Machinery Manufacturers
- Automobiles & Auto Components
- Bicycle & Bicycle Parts
- Casting & Forging Industries
- Electrical & Electronics
- Energy Distribution Co.
- Fasteners
- Hand Tools Manufacturers
- Industrial Automation
- Industrial Electronics
- Machine Tools Industry
- Material Handling Machinery Mfrs.
- Medical Eqpt. Manufacturers
- Other Engineering Products
- Plastic Processing Plants
- Printing Machinery Manufacturers
- Railways, PSU & Govt. Depts.
- Rolling Mill Machine
- Renewable Energy (solar)
- Sewing Machine & Parts Manufacturers
- Steel Plants
- Textile Machinery Manufactures
- Tractor Parts
- Trade Channel Partners
- Valves & Cocks' Manufacturers
- And Many More...



DEPARTMENT WISE PROFILE



Come and explore
the world *of future*

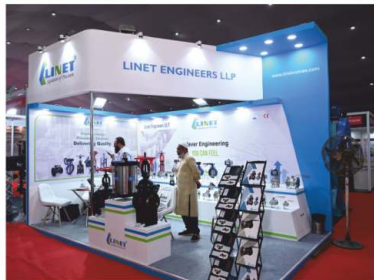


Glimpse 2023











ATL & PTL Activities

In order to maximize visitor attendance in our exhibitions, we follow a marketing strategy that focuses on bringing right decision maker at our shows and to maximize footfall during the event, these activities include:

Association Tie-ups | Government Alliance | Direct Mailing Invites | Client Invites | Social Media Campaigns
Bulk Email & SMS Campaign | Magazine Advertisements | Website-ups | Print Media Promotion | News Paper Advertisements
Special Invitations to Dealers & Distributors | Online Media Partners | Outdoor Hoardings | SEO
Telecalling | Media Partners & Many More...



OUTDOOR ADVERTISEMENTS

SOCIAL MEDIA ADVERTISEMENTS



1 MILLION WHATSAPP



1 MILLION SMS



NEWSPAPER



4,00,000 MAILERS



FACEBOOK



20,000 TELECALLING



THE SHELL SPACE WOULD INCLUDE

- Octonorm Stall
- Floored Carpet
- Side & Real Wall Panels
- Exhibitor Name of Facia
- One Laminated Table
- Two Chairs
- One Dust Bin
- Four Spot Lights
- One 5 Amp Plug Socket
- Exhibitor listing in Participant Directory

Important Dates

(Exhibition Timings: 10:00am to 6:00pm)

PAYMENT SCHEDULE

25% Advance: Against Booking Confirmation

50% of Balance Amount : Before 30th Sept. 2023

100% Full Amount : Before 31st December, 2023

OTHERS IMPORTANT DATES

| | |
|--|----------------|
| Exhibitors Profile For Participant Directory | 15th Jan. 2024 |
| To Submit Additional Service | 15th Jan. 2024 |
| Specification Of Loading / Unloading | 31st Jan. 2024 |
| Stall Possession (Bare Space) | 19th Feb. 2024 |
| Stall Possession (Shell Space) | 21st Feb. 2024 |
| Exhibitor Reserve Day | 22th Feb. 2024 |
| Exhibit Removal | 27th Feb. 2024 |

Show Dates:

23-24-25-26 February, 2024

Venue: Ludhiana Exhibition Centre (LEC)

G.T. Road, Sahnewal, Ludhiana

Deadline to complete exhibit transfer & stall completion is 2pm on 21st February, 2024.
Transfer of material/goods will not be allowed during exhibition.

Participation Cost

SHELL SPACE

Minimum Stall Size: 12 Sq. Mtr. (4m x 3m) & multiple thereof

BARE SPACE

Minimum Stall Size: 36 Sq. Mtr. (6m x 6m) & multiple thereof

PARTICIPATION CHARGES

DOMESTIC EXHIBITORS : Space Per Sq. Mtr. INR 12000/-

INTERNATIONAL EXHIBITORS : Space Per Sq. Mtr. US\$ 240/-

* Above rates are excluding GST

COMPRESSED AIR

DOMESTIC :

INR 12,000 per connection of 3 CFM with 100 psi

INR 16,000 per connection of 6 CFM with 100 psi

INR 20,000 per connection upto 10 CFM with 100 psi

INTERNATIONAL :

US\$ 200 per connection of 3 CFM with 100 psi

US\$ 270 per connection of 6 CFM with 100 psi

US\$ 335 per connection upto 10 CFM with 100 psi

* Above rates are excluding GST

3 PHASE POWER

DOMESTIC : INR 3000/- per KW (kilowatt)

INTERNATIONAL : US\$ 50 per KW (kilowatt)

PREMIUM SPACE CHARGES

Exhibitor should pay additional open side charges as per rates specified below

- **2 Sides open** - 10 % of space charges
- **3 Sides open** - 15 % of space charges
- **4 Sides open** - 20 % of space charges



Value Added Services



MachAuto Expo provides every exhibitor with a bouquet of services that enable them to effectively showcase their product and services to key audience, enabling them to develop new relationship with business across India & overseas. Our management system ensures that the best of the services are provided to our Exhibitors.

30+ Road Shows with Leading associations of North India about **MachAuto Expo** & seminar on need of smart manufacturing in the industries. Major objectives of the campaign are to:-

- A) Create Awareness and thus generate quality visitors for MachAuto Expo.
- B) Generate Enquiries for our exhibitors even before exhibition.





Team Udan



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EXPO 2024

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LUDHIANA EXHIBITION CENTRE

G. T. Road Sahnewal, Ludhiana

— POWERED BY —

— Concurrent Events: —

Electrosia
An Exhibition on Electrical & Electronics EXPO

— ORGANISED BY — ASSOCIATION WITH — SUPPORTED BY —



— Concurrent Events: —

LASERX
An Exhibition on Cutting & Welding Technology

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